



WISCONSIN MASTER GARDENERS ASSOCIATION

Welcome to the 2021 WIMGA Annual Meeting

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- ▶ Old Business
- ▶ New Business
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WIMGA 2021 Board of Directors

Central District:

Robynn Preston - Adams County

Jackie Shaffer - Waushara County & Marquette MGs

Eastern District:

Vicky Hopp - Washington County

Byron Hacker - Calumet County - *Treasurer*

Northern District:

Roseann Meixelsperger - North Country

Laurie McGill - MGs of the North

Southeast District:

Dawn Harl - SEW

Nancy Jahnel-Barnes - Racine-Kenosha

Southern District:

Becky Gutzman - Columbia

Diane Kachel - Jefferson - *Secretary*

Western District:

Hali Dessecker - Barron - *Vice President*

Vacant

At Large

Marilyn Gorham - St. Croix Valley - *President*

Janet Mangold - North Country MGs

Diane Thieme - SEW

Minutes of the 2020 Annual Meeting

2020 WIMGA Annual Meeting December 3, 2020 Zoom Meeting (70 minutes)

President Becky Gutzman called the meeting to order at 6:30 pm.

Ellen T and Mike M are helping moderate the meeting since it is virtual using Zoom.

Minutes of the 2019 meeting.

A motion was made to approve by Ellen T, seconded by Byron H. Approved

Treasurers Annual Report

Receipts - \$15,182.20

Disbursements - \$31,100.15

Balance as of November 30, 2020 - \$36,223.21

There are some amounts that were doubled up because of the shifting to a new fiscal year; balance is down because there was no annual conference; Motion to approve treasurer's report was made by Arris, seconded by Julie Hazen, Approved.

Minutes of the 2020 Annual Meeting

MG Program Office Report

Mike Maddox has been with the program for 20 years; things have changed a lot with the merge to the UW.

Strategic Priorities: decrease confusion, increase diversity, improve program and

Volunteering – we will still be following COVID restrictions into 2021; will not be returning to normal for a while; will be back to 24 hour requirement of volunteer time

Reporting – permanently moving to a calendar year of January 1 to December 31 Will be doing the enrollment begins January 1, 2021 in ORS

Learning & Training

Moving to Canvas, a learning management system early in 2021 for all continuing education. Everyone will get an account after enrollment for access.

Everyone will get access to Onboarding-Lite for all existing volunteers of 10 hours continuing education. This is an overview of everything that has changed to the program, scope, and focus.

Minutes of the 2020 Annual Meeting

Fall 2021: Foundations in Horticulture opens statewide.

January 2022, new Onboarding opens statewide for new volunteers

Honored Status Award – coming in 2021 for 2022.

Primary Contact – an extension staff member that can be contacted with questions, etc. since there is not an

Project Guidelines begin in 2021, to help align project with the MG program along with ensuring best practices for volunteer support and risk management liability

Association MOUs – a contract between two groups (master gardeners and UW), that provides guidelines to ensure best practices for volunteer support and align with MG program.

The word for 2021: Scope

What is the scope of what master gardeners do? As changes are being introduced this provides something that everyone is doing things the same.

Patience and Forgiveness.

Minutes of the 2020 Annual Meeting

2020 WIMGA Accomplishments

There was no host for 2019 conference, so the annual meeting held in conjunction with a 1-day continuing education opportunity

Board meetings held via Zoom; Spring and Fall Local Rep face-to-face meeting cancelled due to COVID-19 restrictions

Working with Extension to develop MOUs – one is every association will need to develop a legal entity status. You can search state records at to see where your association stands:

<https://www.wdfi.org/apps/CorpSearch/Search.aspx?>

Review the bylaws to reflect the way the organization is changing

No 2020 annual conference

Minutes of the 2020 Annual Meeting

WIMGA By-Law changes

Overview of what has changed: consistent language, shorten up, reflect revised types of membership, fiscal year change, reflect new ways to communicate. Title changes: Mike Maddox, Outreach Program Manager and Amy Freidig, Outreach Specialist, Master Gardener Program State Office

Motion to approve by-law changes made by Laurie M, second by Ellen T. 121 (97%) yay and 4 (3%) nay. Approved.

A deadline for associations to change their bylaws will be determined by the board and sent to the WIMGA reps. Possibly within a year.

Education (50 minutes):

Where is the Mute Button?!... and other Tales from the Land of Virtual Learning, presented by Amy Freidig

WIMGA Annual Treasurer's Report

Balance on hand as of November 30, 2020	\$ 36,223.21
Total Receipts	<u>\$14,067.17</u>
	\$ 50,290.38
Total Disbursements	<u>(\$ 9,866.41)</u>
Balance on Hand as of November 30, 2021	\$ 40,423.97
Account Balances	
Certificates of Deposit	\$ 26,218.91
Checking Account	\$ 6,159.25
Money Market Account	<u>\$ 8,045.81</u>
	\$ 40,423.97

WIMGA Annual Treasurer's Report

Receipts

Interest	\$142.17
Membership dues	<u>\$13,925.00</u>
Total Receipts	\$ 14,067.17

WIMGA Annual Treasurer's Report

Disbursements to date

Annual Corp. Report	\$10.00
Educational Grants	\$7,650.00
MG Foundation	\$1,000.00
Meeting Expense	\$ 200.04
Mileage	\$ 279.30
Office Expenses	\$ 7.12
WIMGA Website & New Email	<u>\$ 719.95</u>

Total Disbursements **\$ 9,866.41**

President's Report

- ▶ Year of change and challenges
- ▶ MGs continued volunteer efforts despite of COVID 19 restrictions
- ▶ Revised Committee structure to reduce number and improve focus
- ▶ Increased team-work, frequent meetings of executive committee
- ▶ Established WIMGA email system to facilitate newsletter and other sends to membership
- ▶ Establishing platform for WIMGA virtual meetings
- ▶ Upgraded communication-- members quickly receive responses to questions by submitting using contact form on our website
- ▶ Membership contact list and board member term lists brought up to date.

Featured Speaker: Larry Meiller

- ▶ Larry Meiller is a professor emeritus in the Department of Life Sciences Communication and host of “The Larry Meiller Show,” a 90-minute, call-in talk show heard each weekday from 11 a.m.-12:30 p.m. on [Wisconsin Public Radio](#). Meiller teaches broadcast classes and has received the Outstanding Advisor Award and the Excellence in Teaching Award from the [College of Agricultural and Life Sciences](#), as well as an outstanding teaching award from the Alpha Gamma Rho fraternity.
- ▶ He and his radio guests talk about a variety of topics, including the environment, health, consumer issues, finance, agriculture, gardening, and many others. The program airs on 18 stations across the state. He has received several awards for his radio work, including the Distinguished Service Award from CALS, the Joyce Kilmer Award from the University of Wisconsin-Madison Foundation’s Tree Legacy Fund, the Leadership in Nutrition Awareness Award from the Wisconsin Dietetics Association, and the Friends of Conservation Media Award from the Soil and Water Conservation Society. Meiller was inducted into the Wisconsin Broadcasters Association, Broadcast Hall of Fame, in 2017.
- ▶ He has served as advisor and committee member to approximately 250 master’s and doctoral students. He was also a long-time board member of the UW’s student radio station, WSUM, and played a key role in launching the station on-air and in developing its organizational structure.
- ▶ Meiller has been heavily involved in college and campus committees, serving on as many as 30 at one time and chairing many of them. He is particularly sought after for committees that impact student affairs and UW international activities.

MG Program Office Report

The right side of the page features a decorative graphic consisting of several overlapping, semi-transparent green triangles and polygons of various shades, ranging from light lime green to dark forest green. These shapes are arranged in a way that creates a sense of depth and movement, extending from the top right towards the bottom right of the page.